



"Touch the Untouchables"

The exclusive sponsorship opportunity

6th February 2006
Theater Le Plaza****
BRUSSELS

GENERAL INFORMATION AND CONTACTS

DATES AND VENUE

Dates : 06 February 2006

Venue : Hotel Le Plaza ★★★★★
Bd Adolphe Maxlaan, 118-126
B-1000 Brussels

ORGANIZING SECRETARIAT

Belgian Legal Awards

Adresse : c/o Scipion
Bastion Tower, Level 20
Place du Champs de Mars –
Marsveldplein 5
B-1050 Brussels

Tel. : + (32) 2 550 38 20

Fax : + (32) 2 550 35 35

e-mail : info@legal-awards.com

Web : www.legal-awards.com



CONCEPT

THE GENERAL IDEA

The Belgian Legal Awards reward those with the best legal skills and know how. Law firms and in-house legal departments with a presence in Belgium are rewarded and receive prizes for their area of practice. This evening is an opportunity to recognise the work of women, men and teams in the legal profession.

THE AWARDS

- * Corporate
- * Competition & Anti-Trust
- * Tax
- * Bank & Finance
- * Real Estate & Construction
- * Insurance
- * Employment
- * Administrative & Environment
- * Criminal Law
- * ADR & Arbitration
- * Intellectual Property
- * Technology, Media & Telecommunication
- * Best Managing Partner
- * Best Legal Website
- * Best Legal Employer
- * Best US Firm in Brussels
- * Best Firm Flanders
- * Best Firm Wallonia
- * Best Belgian Firm
- * Best contribution to the profession of company lawyers
- * Best Company Lawyer
- * Best Transaction
- * Best Legal Department

THE JURY

The awards will be determined by a panel of **well known professional judges**, however, their identity will not be revealed prior to the evening to avoid any discrepancies. The panel will be composed by lawyers, practitioners, general counsells, company lawyers, journalists, university professors or representatives from general public institutions and private companies.

PARTNERS



Under the **patronage** of Mrs Laurette Onkelinx, Vice-Prime Minister and Minister of Justice.

CONFIRMED OFFICIAL PARTNERS



FEB
Federation of
Enterprises in
Belgium

ACC EUROPE
Association of Corporate Counsel



INSTITUT DES JURISTES D'ENTREPRISE
INSTITUUT VOOR BEDRIJFSJURISTEN



CEPANI



elsa
The European Law Students' Association
BELGIUM



- ✘ The Federation of Enterprises in Belgium (FEB/VBO)
- ✘ The Association of Corporate Counsel – Europe (ACCE)
- ✘ The European Company Lawyers Association (ECLA/AEJE)
- ✘ L’Institut des Juristes d’Entreprise – Het Instituut voor Bedrijfsjuristen
- ✘ CEPANI, le Centre belge d’arbitrage et de médiation – CEPINA, het Belgisch Centrum voor Arbitrage en Mediatie
- ✘ L’Association Européenne pour le Droit Bancaire et Financier (AEDBF) – Europese Vereniging voor Bank- en Financieel Recht (EVBFR)
- ✘ The European Law Students’ Association (ELSA)
- ✘ La Fédération Royale du Notariat Belge (FRNB)– Koninklijke Federatie van het Belgisch Notariaat (KFBN)

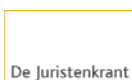
CONFIRMED MEDIA PARTNERS



L’Echo

DroitBelge.Net

De TIJD
de essentie



B F Banking & Finance

FORWARD
VBO magazine FEB



- 📄 BFM
- 📄 L’Echo
- 📄 droitbelge.net
- 📄 De Tijd
- 📄 De Juristenkrant
- 📄 Banking & Finance
- 📄 Forward
- 📄 Avocat TV

EVENT VENUE

BRUSSELS

Decisions are made in Brussels. The cosmopolitan city is indeed not only the Belgian capital but also a World legal center and the Belgian and European legal capital. A large and growing number of international corporations also have their European headquarters here, making it one of the continent's primary commercial and legal hubs.

EVENT VENUE

Hotel Le Plaza ★★★★★

Bd Adolphe Maxlaan, 118-126
B-1000 Brussels
Belgium

Tel: +32-2-278 01 00

Fax: +32-2-278 01 01

eMail: reservations@leplaza-brussels.be

www.leplaza-brussels.be



Le Plaza is undoubtedly one of the finest European luxury hotels.

The Plaza Theater – where the awards ceremony and the dinner will take place – is historical monument by Royal decree.

The Hotel Le Plaza offers a special tariff to participants who would book a room for the event on the 5 and/or 6 February 2006*.

Catering is ensured by Le Plaza's Chef who holds several cuisine awards.

**information and booking to be made directly via Le Plaza Hotel*

PROGRAMME

18:45	Doors opening and Cocktail – Stands visit						
19:30	Opening session with an introduction by the Vice-Prime Minister						
	<table><tr><td>🍷 First dish</td><td>★ Category Awards</td></tr><tr><td>🍷 Second dish</td><td>★ Overall & Legal Departments Awards</td></tr><tr><td>🍷 Desert</td><td>★ “Best Belgian Firm” Award</td></tr></table>	🍷 First dish	★ Category Awards	🍷 Second dish	★ Overall & Legal Departments Awards	🍷 Desert	★ “Best Belgian Firm” Award
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🍷 Second dish	★ Overall & Legal Departments Awards						
🍷 Desert	★ “Best Belgian Firm” Award						
23:00	Giving of the Belgian Legal Awards corporate gift bags and documentation Last drinks at the bar						
00:00	End of the evening						

EXHIBITION

CONCEPT

A great opportunity to be better known by a particularly difficult target market!

We offer the possibility for our sponsors to lease a stand or stand space in the cocktail and bar room. The number of stands should be limited to **ten**. So, please let us know as soon as possible if you wish to book a stand for this exceptional evening!

If you would rather display your product itself, we would be pleased to offer you this opportunity.

EXHIBITION ORGANIZATION

Place: The exhibition will be organised in the cocktail and bar room of Le Plaza Theatre or in the Theatre Gallery, depending of the kind of exhibition you choose.

Rates: Stand spaces (naked floor space) are available at the following rates: 500 € for 9m² with or without a table (exclusive of 21% VAT). Exhibition space for products display has to be negotiated with the Organizer.

Stands and display areas are to be reserved through the attached Sponsorship Registration form that must be returned by email or fax to Belgian Legal Awards who will include the amount in the global sponsorship invoice immediately.

Stands and display areas will be allocated on a “**first come, first served**” basis. The location of your stand will depend on the date of your registration as a sponsor.

- The **exhibition information** containing all information regarding installation and removal of the stands, connection to the electricity grid and internet, rental of fully equipped stands as well as stand material, cleaning, flowers, chairs, tables etc., is to be requested and paid to **Hotel Le Plaza**, directly.

SPONSORSHIP OPPORTUNITIES

WHY YOU SHOULD BE SPONSOR

We are expecting between **350 to 400 law professionals**.

The Awards provide a unique opportunity for you to address real decision-makers and managing partners in Belgian and Brussels based international law firms and legal departments.

These clients and prospects are difficult to reach. The Belgian Awards ensure your visibility and a personal contact with them. A real added value in your development.

Some figures:

- ◆ Average Annual income of a partner in top Belgium business law firms: 508.000 €
- ◆ Annual Turn over of the 5 largest Belgian law firms is above 25.000.000 € (1 Billion Belgian Francs).

SPONSORSHIP PACKAGES

We offer you two standard packages*:

GOLD (5.999 €)

- ✓ 2 invitations
- ✓ Your representative(s) officially remits a prize on stage to a category winner. You express your preference for the prize category.
- ✓ Brand identity in sponsor section of website
- ✓ Hyperlink to your official website
- ✓ Listing as Official Sponsor in all official documentation
- ✓ Branding on all Belgian Legal Awards marketing materials and literature including programme, postcards, press release...
- ✓ Full page ad in the Awards' official brochure
- ✓ PR reference and exposure in all media relations activities
- ✓ Opportunity to include one insert (pen, pad...) in the Belgian Legal Awards delegate's bag

SILVER (2.999 €)

- ✓ 1 invitation
- ✓ Brand identity in sponsor section of website
- ✓ Listing as Sponsor in all official documentation
- ✓ Branding on the Belgian Legal Awards programme
- ✓ Half page ad in the Awards' official brochure

Please note that these packages are negociable and that sponsoring in kind is also welcome.

Please do not hesitate to contact us: info@legal-awards.com or +32 (0) 2 550 38 20.

**Prices are exclusive of VAT (21%)*



Sponsorship

Fax to: +32 2/ 550 35 35
Mail to : info@legal-awards.com

Before the 20th December 2005

PARTICIPATION FORM

Company / Firm:

Address:

VAT:

Representative:

Title:

We want to reserve: extra tickets (145 € each)
 a table for 10 (1395 €)

We want to sponsor the Belgian Legal Awards 2006, and chose this **package**:

GOLD

SILVER

If GOLD, we want to present the **award** to the best (Tick 3 and write 1,2,3 for your order of preference – 1 being the most wanted):

- | | |
|---|--|
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Intellectual Property |
| <input type="checkbox"/> Competition & Anti-Trust | <input type="checkbox"/> Employment |
| <input type="checkbox"/> Tax | <input type="checkbox"/> Administration & Environment |
| <input type="checkbox"/> Bank & Finance | <input type="checkbox"/> Technology, Media & Telecommunication |
| <input type="checkbox"/> Real Estate & Construction | <input type="checkbox"/> Criminal Law |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> ADR & Arbitration |
| <input type="checkbox"/> Best Managing Partner | <input type="checkbox"/> Best American Firm in Brussels |
| <input type="checkbox"/> Best Legal Website | <input type="checkbox"/> Best Firm Flanders |
| <input type="checkbox"/> Best Legal Employer | <input type="checkbox"/> Best Firm Wallonia |
| <input type="checkbox"/> Best Belgian Firm | |

Best Legal Departments: Sponsorship put up for auction, see details in "sponsorship opportunities"

We want to **book**: naked floor space floor space with a stand (a table)
 display area

Cancellation policy

Cancellations and changes to your original booking/registration must be made in writing to the Belgian Legal Awards.

If written notice of cancellation is received:

- before 15th November 2005: 40% of the global amount will be retained
- before 1st December 2005: 60% will be retained
- before 15th December 2005: 80% will be retained

No refunds will be made for any reason after 15th December 2005.

Payment details

Sponsorship only valid after payment. An invoice will be sent. Sponsorship fee can be anticipated on your budget 2006.

- ✓ All payments should be drawn in favour of the **Belgian Legal Awards**. Please pay all bank charges so that the Belgian Legal Awards receives the full invoiced amount.

Bank Transfer to:

ING Bank Brussels: 310-1619578-55
IBAN BE31 3101 6195 7855
code Bic/swift: BBRUBEBB

Date

Signature